

## T.C.A. DRIVE NETS \$1355.24 IN FIRST TWO DAYS ALONE

Fraternities Contribute More  
Than Half of Present  
Total Amount

### CONTINUES UNTIL FRIDAY

At the dinner given last Thursday in preparation for the T. C. A. drive one hundred and twelve persons subscribed \$434, or an average of \$3.75 per person. This is considerably less than last year, when the average contribution for each person present was \$6.48.

The activities of the T. C. A. and the amounts necessary for their operation are as follows: Tech Cabin, \$700; Employment Bureau, \$500; Freshman Camp, \$400; Contributions, \$325; Freshman Service, \$300; Ticket Service, \$175; Book Exchange, \$150; Room Registry and Information, \$150; Conferences, \$110; Handbooks, \$100; Church Relations, \$75; Deputations and Meetings, \$50; Miscellaneous, \$50; Social Work and Infirmary, \$50; Foreign Students, \$40; Boys' Work, \$25; Tech in Turkey, \$1,000.

Posters have been placed at strategic points around the buildings, and they will be changed daily. Charts in the main lobby will show the relative contributions by classes. There

### IT WOULD SEEM SO

Within the past weeks there has been an ever-increasing percentage of the Class of 1936 that are not wearing the freshman ties. Literally by the wholesale the distinguishing neckwear of the first year men has been discarded. Whether the Class of 1936 has any spirit at all is a matter of grave doubt.

Perhaps the responsibility for the deplorable state of affairs lies at the door of the Freshman Rules Committee and its chairman, for since Registration Day when the ties were sold not a single meeting has been held and no visible evidence has appeared of an effort being made to enforce the rule relating to the wearing of the Cardinal and Gray.

In previous years the Quadrangle Club has lent its support to moves toward getting the freshmen to wear the tie. This year nothing active is being done other than to make wearing the tie one of the qualifications on which men will be chosen for membership. This group whose purpose is to foster better relations and acquaintance between the members of the two lower classes could do something to maintain the tradition of the tie.

Behind any efforts which these two bodies could make there lies the spirit of the Class of 1936. Is this a class devoid of all spirit? It would seem so.

will be a desk in the main lobby where men not personally canvassed will have an opportunity to make their gifts.

Men actively engaged in the drive number 50 for the fraternities, 26 for the dormitories, and 125 free lances. The fraternities were canvassed Monday night, each fraternity sending one speaker to another fraternity, and the amount contributed was \$637.36. Sixteen fraternities have not yet reported.

### Walker Cafeteria Announces Change In Evening Meals

#### Investigating Group Submits Questionnaire Report To Director

Offering a new policy to student diners at Walker Cafeteria, the management has put into effect a change in the evening meals. Pointing out that in accordance with this policy tables have been covered and waiter service has been furnished to evening diners, Mr. William Carlisle, Assistant Director of the cafeteria, went on to give the reasons for these changes.

After adopting this new system, because the management thought students would appreciate dining once each day in a home-like atmosphere, Mr. Carlisle stated that the praise of this innovation was instantaneous.

At a dinner meeting last night the committee investigating conditions in the dining hall met and discussed the results of recent questionnaires distributed to the student body dining at Walker. A report was drawn up embodying several suggestions for improvement of service. No information has been divulged as to the nature of the criticism, the group reserving its opinion until a full report of the investigation has been completed and submitted to the Institute Committee.

"The progress of the committee has  
(Continued on page three)

#### Technique Wants Senior Pictures Finished Soon

It is absolutely essential that all Seniors who have not had their pictures taken for the Technique do so as soon as possible, the photographic department of the Institute Year Book announces. Only two-thirds of the class have signed up as yet. The pictures are used by the personnel department in sending out recommendations, by which employers judge the ability of the job-seekers. If the men do not have their pictures in the Technique, the record of their activities is not sent with the recommendation.

Before November 9 the pictures may be taken at the temporary studio above the Coop. After that time appointments at the regular studio must be made.

(Continued on page two)

## MANY FRESHMEN DISCARDING REGULATION TIES PRESCRIBED BY FRESHMAN CLASS RULES

### Freshmen Reported Not Wearing Regulation Ties

Following is a partial list of first year men who have recently been seen about the campus not wearing the regulation cardinal and gray freshman tie:

Freshmen not wearing ties:  
Bartol, J. A.  
Bluestein, R. A.  
Cloutier, R. A.  
Cook, J. R.  
Duvall, G. E.  
Farrell, T. A.  
Gass, H. H.  
Gratz, J.  
Hamilton, J. I.  
Hill, L. P.  
Hunt, G. A.  
Jaeger, A. W.  
Jordan, W. F.  
Kenny, D. W.  
Kingshorn, D. R.  
Lessard, F. H.  
Marks, R. J.  
Nelson, W. M.  
Odiorne, R. L.  
Peters, F. A.  
Phillips, F. L.  
Prah, F. A.  
Reid, L. T.  
Robinson, W. H.  
Slom, B.  
Temple, G. H.  
Ugarteche, M. J.  
Ullman, A. J.  
Underhill, I. S.  
Webster, H. F.  
Weiss, D.  
Wilson, W. H.

### RULES COMMITTEE TAKES NO ACTION TO STOP OFFENSE

Survey By THE TECH Indicates  
Many New Men Not Strictly  
Adhering To Rules

#### OFFENDERS INCREASING

Many members of the freshman class are failing to abide by the rules of the Freshman Rules Committee and are appearing on the campus without the regulation cardinal and gray tie. A recent survey conducted by THE TECH has indicated that a large number of first year men have at some recent time appeared on the Institute grounds minus the required class insignia.

Although the majority of the class is still wearing the regulation four-in-hand, the situation is fast becoming more serious in that other members of the class are realizing the laxity of the rules enforcement, and the number of offenders is increasing daily.

According to the T. C. A. handbook, enforcement of the rule is at the discretion of the Freshman Rules Committee. This committee has not made any statement as to whether or not it would enforce the rule. Since no effort has been made to run down offenders, it is felt in some quarters that this is an indication of the gradual decadence of freshman rules.

(Continued on page three)

## Flying Club Sought For Technology Students; Plane Will Be Purchased

Members Will Learn To Solo  
At Low Price; May Fly  
At Norwood

Feeling the urge to do higher things, a group of Technology's most ardent flying fans have started a movement to organize a flying club. It has been found that many Technology students are interested in learning to fly, and after talking to quite a few potential aviators, the self-appointed committee has decided to push plans for a club, in which the members will work towards a mutual end — their pilot's licenses.

The basis of the plan is an offer from Elmer W. Wiggins, '05, president of Wiggins Airways, of Providence and Boston, to solo every member of the club for a small amount. This means that the same amount will be paid, whether the student takes five hours or fifty to learn to fly alone. The average civilian flyer needs about seven hours of dual instruction in order to "solo", but if any member of the proposed club can solo in less than five hours, there will be an appropriate refund.

#### Will Buy Own Plane

Flying instruction will go on through the winter until every member of the club can fly. On entering the club, each member will be assessed a certain amount, about twenty dollars, and a small plane will be bought with the proceeds. Many good airplanes which have been slightly damaged by rough handling can be bought at this time of year for very little,

and repaired at small cost by anyone possessing a knowledge of aircraft and tools.

During the winter, while flying instruction is going on, the plane will be taken to the Guggenheim Aero Lab, dismantled and given a complete overhaul by the members of the club. If necessary, it will be rebuilt in places where it has been damaged, and new parts installed. The club plane must pass the Department of Commerce specifications and receive an official license before anyone will be allowed to fly it. In the Spring, when everyone has soloed and is capable of flying safely by himself, the plane will be taken to the Wiggins Field at Norwood and used by the members of the club to build up time for their pilot's licenses. Also, those members of the club who already have their private licenses will be able to use the plane to build up time for a higher license, or to fly the number of hours required annually on their flying licenses.

#### Pilot Will Speak At Meeting

So far a large number of men have expressed their willingness to join the club, and on the strength of this a meeting has been arranged for the benefit of those who would like to hear more concerning the plans of the projected club. The meeting will be held on Friday, Nov. 4, at 7:30, in Room 1-150. The speaker will be J. W. Welburn, former test pilot for the Spartan Aircraft Company. Anyone interested in any phase of aviation is urged to attend.

## Barge Carried Faculty Across River When Technology Was Dedicated

### Dedication Program in Information Office Gives Interesting Statistics

One of the few available Dedication Exercise programs of the new Technology was recently unearthed in the Information Office. It contains the story of the dedication of the Charles River Technology, which occurred during the 12th, 13th, and 14th of June, 1916.

According to Mr. Jackson, head of the Information Office, the exercises were among the most elaborate scenes he has ever witnessed. Festivities began June 12 with boatloads and trainloads of Alumni arriving from all over the world. Farewell was officially said to Rogers Building June 12, and the dedication was on. It was climaxed by the symbolical transfer of the Faculty across the Charles in a great barge. All the historic possessions of the Institute, including the Seal, were brought across, carried by Professors dressed in flowing robes. The barge landed on the Technology side of the river, and the faculty disembarked, to occupy for the first time the new buildings. Mr. Jackson hesitated to even think of the consequences of the barge's capsizing.

#### Balloons Float Overhead

Celebrations were carried on in a large scale. Several Goodrich Company balloons flew overhead, hundreds of boats plyed up and down the river, and a gigantic dance was held in the Great Court with a grand stand encircling the whole area.

Besides an outline of this colorful occasion, the program booklet contains a history of the Institute, well illustrated, and a series of statistics which are unusually interesting. Brought up to date, they are:

#### Statistics of the New Technology

The construction of the new Technology started in April, 1913, and it took exactly three years to build one

of the most modern educational plants in the world. At present, the Institute grounds cover approximately fifty acres on each side of Massachusetts Avenue. The buildings now standing occupy over twelve and one-half acres of land, while an additional twelve has been reserved for future educational plants. Land and buildings reserved for the students, i.e., Walker Memorial, the dormitories, and the athletic fields, cover more than twenty-five acres. A single floor of the Institute buildings has an area of close to three acres, while all the floors in all the buildings would cover eighteen acres.

#### Swamp Land Original Site

The initial cost of the Institute was six million dollars. This sum included one million dollars for land, with draining and grading; about one million dollars for buildings; and about one million for the power and distribution system. Walker Memorial was built entirely from Alumni funds, and cost half a million dollars. The dormitories approximated an expenditure of one million five hundred thousand dollars, which was drawn from donations, bequests, and Alumni contributions.

#### 5,000,000 Bricks Used In Construction

Twenty-five thousand piles, sunk forty-five feet deep to solid rock, keep the Institute from sinking into the former marsh, while the Pratt School of Naval Architecture is slung on a cradle between two other buildings. 465 carloads of stone, 5,000,000 bricks, 80,000 bags of cement, and five thousand tons of reinforcing steel were used in putting up the main buildings and pouring the foundation.

An interesting comparison is the fact that the Great Court, which is three hundred and sixty feet square, will hold the Boston Public Library with room for a wide city street on either side. The Dome, which houses

(Continued on page two)

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### OFFICES OF THE TECH

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We spent a lot of our perfectly good time, the other night, listening to our "next president" tell us all about it. At least, he said he was the next president, so we suppose he should be an authority.

There is something disheartening in hearing the sneering tone of this "next president" when he refers to the person of our present one. Particularly when he says that he "will not yield to the temptation of reducing this campaign to personalities as the President (so ignobly) has done." Oh, you noble forbearing little man, you.

The "next president" had several things to talk about, but not much to say. However, he did let us in on the secret that his mother's half of his progenitors came from this glorious Commonwealth, from which we may safely presume that he can hold his tea like a man. Makes us feel just like one of the family, he does.

We would also have you know that he came here "to a great institution for the freeing of the human mind from bigotry and ignorance." Surely not Harvard, Mr. Roothvelt? A great pity Hoover isn't a Son of Eli, what?

We hope this isn't boring you, but we're just having all kinds of fun, chortling here in our editorial seclusion. Not quite as refined a seclusion as the victim's so-called "cultuash," we admit, but somewhat more seclusive, we hope.

But we do grant that he has a way of putting it, so to speak. For instance, where he just played the President up, all right, by saying that Mr. Hoover refused to recognize that he was in a contest. What is it, Guv'nor, a game?

Just prior to this masterpiece of peroration, we listened to an attempt by the President, in which we heard a great deal about some kind of appeal the Democrats made. We couldn't quite make out just exactly what the adjective was, but it sounded good anyway, so we mentally applauded and went on to greater things, until the Boston address was turned on. Finally someone remarked that the sectional appeal the jackass party was making was certainly fragrant. Sectional did you say? Tee hee, all this time we thought it was sexual.

Amongst the other highlights of the Democratic vote snatching, we also call to mind the claim advanced by Roosevelt in connection with something or other about "the Democratic platform on which I now stand." Fancy them shipping it all the way to Boston.

And then there was a simply tremendous amount of vaguely concealed tripe about how the President quarreled with a Democratic Congress, and a Republican Congress, and this and that. But would Frankie quarrel? Oh no, not that superman. Apparently the step from the glory of the White House to the, well, shall we say intellectual plane, of Congress, is no step at all to the Defender of American Unemployment and Young Manhood.

As a matter of fact, the man who has already been elected by a majority of forty-eight states, leaned right down and whispered confidingly in the radio ear of half a nation, that he looked forward to very pleasant relations, indeed, with the next Congress, Democratic or whatever. Maybe it's that sex—I mean sectional appeal.

Time is valuable at Tech.  
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## As We Like It

### HOLLIS STREET THEATER

With all the sprightly libretto and lilting tunes that mark Gilbert and Sullivan, "Patience" holds full sway at the Hollis this week, drawing audiences that come for an evening of light, amusing entertainment and applaud those parts that they enjoy.

Patience, with her comic seriousness at not being in love, catches the audience at the beginning and holds it throughout the entire two and a quarter hours, although Dear Archibald and Dear, Dear Reginald attracted almost as much interest and applause when it was agreed that the latter would become "A very up-to-date young man."

Dear Lady Jane and her devotion to Mr. Bunthorne seem pathetic in just the comic way intended. Her lament with the bass viol was repeated and repeated again, and we felt truly sorry for her plight of "There will be too much of me in the coming by and by." It was just too sad, but she sufficiently recovered before the end to "Boo, Boo," and "Baa, Baa, you shall say to him" with Archibald, to the immense enjoyment of those present.

Again this week William Danford, of Dead Eye Dick fame, furnishes comic relief if such a thing is possible in an opera of this character. This time he is Colonel Calverley, and how he does roar with that voice of his! It's all a part of the show, and we would miss it if he were missing.

The twenty lovesick maidens languish at the opening, and the twenty with their very up-to-date young men close the performance with everyone with his lover but Reginald, even Jane having deserted him. It was a delightful satire on the aesthetes, and it still is, fifty years later.

B. H. W.

## As We See The Movies

### FINE ARTS

#### "La Couturiere de Luneville"

The Fine Arts theatre goes French for a week with the offering, "La Couturiere de Luneville." Weak of plot and direction, the photoplay is tolerable only because of the efforts of Madeleine Renaud, who carries on her shoulders the weight of the entire production.

The story is of the revenge of one "dressmaker of Luneville" upon her lover, Lt. Rollon. He deserts the drab little seamstress but falls in love several years later with a famous actress who is one and the same person. Disguised in a blonde wig, she plays hide and seek with her infatuated lieutenant, until he announces his fill of the game, and his intentions of returning to his Luneville Anna.

The plot is particularly difficult because of the large amount of French dialogue which requires a considerable knowledge of the language to understand.

Miss Renaud is a member of the Comedie Francaise, and while she is not up to the American standard of film beauty, her abilities as an actress more than compensate. On the whole, the picture is worth seeing if only for its unusual star and excellent photography.

H. S. M.

## Faculty Crossed River In Barges As School Moved

### Dedication of New Buildings Took Place In Spring of 1916

(Continued from page one)

the Institute Library, is one hundred and eighty feet from the ground, and seventy-three feet high. The Foucault pendulum in the library is seventy feet high, and has a cast iron ball weighing fifty-six pounds. It illustrates the earth's revolution by rotating its plane of swing every thirty-six hours. This experiment was first performed in 1851.

### 2,000 H. P. Powerhouse

Of special interest to the students are the statistics covering the apparatus of the various laboratories. The power house has a steam capacity of more than two thousand horsepower. Heat from it is brought to the buildings through a tunnel 1,000 feet long and seven feet square inside. The main for condensing water from the turbines is 30 inches in diameter, and one quarter mile in length. The electrical transmission laboratory has over 2000 miles of submarine cable, 2,500 miles of aerial line, and a 150,000 volt power transmission span. The hydraulics laboratory contains 800 feet of canals, a pump of 22,000 gallons a minute capacity, a reservoir forty feet square, and a wier box 100 feet long and 10 feet wide.

### RKO KEITH

#### "Washington Merry-Go-Round"

"Washington Merry-Go-Round" is acclaimed as the picture which shows all the highlights of political graft. It does show graft, as well as politics, but whether the particular type of graft it shows is typical or not is questionable. In any case it leaves no doubts in the minds of the audience that crookedness is normal and honesty unusual in Washington. For some patriotic reason or other it blames the graft not on the political representatives of the people, but on financiers who handle them.

As to the merits of the picture — there are many. Good acting on the part of Lee Tracy and Constance Cummings, good direction on the part of James Cruze, good dialogue on the part of whoever produced the dialogue, and good melodrama.

The vaudeville was merely fair; the news reel a lot of political blow-off; and the travelogue was pretty good. On the whole it was a very satisfying bill of fare.

D. H.

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## A GOLDEN CIRCLE OF MEMORIES

WHEN the four years at the Institute have come to a close a diploma is awarded as a symbol of scholastic attainment. Out of the one hundred and sixty-eight hours in the week only fifty or sixty are spent in preparation for the diploma. Is it not vital that we have some token of the many hours of relaxation and enjoyment?

For four years a man lives, plays, and studies with friends he hopes that he will never lose or forget. There are innumerable dances that linger long in the memory. There are athletic contests, Field Days, and riots that enlivened the undergraduate days. It will be interesting to think back and realize that we were part of the gang, we fought in the glove fight, we made the Prom a success. Something that brought all these memories crowding back would be well worth having and keeping close at hand.

What could be more fitting than a class ring? It is small, engraved with Technology's mascot, the Beaver, and bears the class numerals. Let the Senior Class ring bring flooding back the memories of the other hundred hours spent far from the fields of study. Now is the time to signify your intention of getting one.

## WHITE CLOTHS

WHITE cloths and waiters . . . and already, too. Walker takes on a new complexion in the evening with these innovations, and who can say nay. Already, before the month is half over there has been a wonderful change in the dining hall. Seniors of last year would not recognize the old place, and neither did we for a few minutes. But improvements do not come singly; we heard one man make this statement yesterday afternoon, "Sunday evening I had the best meal I've ever had in Walker", and we believe he meant it too.

There has been a change in the Main Hall. Some men are taking advantage of the improvements and convenience of Walker, others will soon. We are going to try it at noon today ourselves.

## COLD STORAGE ACTIVITIES

CLASSES have been under way for five weeks now. Student activities in general have started their programs for the year, but there remain some societies, clubs, and groups that have not begun their activities. Every year there is an outcry against societies that have few or no activities and that do little or nothing except have their pictures in *Technique*. What reason can there be for the existence of these inactive activities is a question that arises year after year. The answer is always "None".

Whether the lazy activities and clubs, if we can liken them to individuals, will be increased in number this year depends on the work of the officers of the student organizations. For some clubs we have given up all hope. For others we still have hopes of something being done and their taking their place among the undergraduate groups that are alive. Our hopes hinge on those directing the different groups. To them we look for guidance of their groups from the sinklands of inactivity. If a society or club remains in cold storage from the summer, the members are in a position to force the officers to get it out, shake the moth balls from it, and get it under way. It is time some of these inactivities got to business and became activities again.

## ATTENTION, SENIORS

### M. I. T. STANDARD RINGS THREE SIZES

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**SOPHOMORES PLAN  
JOINT DANCE WITH  
FRESHMAN CLASS**

**Professor Greene Will Assume  
Charge of Reconciliation  
Ceremonies**

**MUSIC BY JIMMY GAHAN**

Sophomores and freshmen will smoke the pipe of peace at an informal dance Friday night. The coming affair will be the first dance ever run jointly by the first and second year men. Professor William Greene will be in charge of the reconciliations. Jimmy Gahan and his Utopians will furnish the music for the dance which will take place in the Main Hall of Walker Memorial from nine P. M. to two o'clock in the morning. Gahan's orchestra was very popular at Bournehourst on Cape Cod where it played all last summer at one of the larger night clubs.

**Planned To Mitigate Hard Feelings**  
It had been planned to present the winning freshman Field Day teams with their class numerals, that they would not feel so badly after losing the day as a whole. However, the outcome of the struggle was such as to forbid this magnanimous gesture on the part of the Sophomores.

Selling for \$1.25 per couple, tickets may be obtained from the Sophomore Dance Committee and the executive committee of the freshman section leaders. Tickets will also be sold in the Main Lobby all this week and at the door on the night of the dance. All are invited to attend. President Compton and his wife and Dean and Mrs. Thomas P. Pitre will be the chaperones.

**Committee Members**  
Members of the Sophomore Dance Committee are: Edward J. Collins, Chairman, Louis W. Pflanz, Hal L. Bemis, Wesley H. Loomis III, Weldon Ray, John P. Brosnahan, Cason Rucker, and John P. Bainbridge. The members of the executive committee of the freshman section leaders assisting the Sophomores in running the dance are: K. W. Winsor, E. H. Summersgill, W. Wilson, H. T. Easton, F. P. Thornton, and C. Price. Hal Bemis is in charge of the freshman committee.

**RULES COMMITTEE LAX  
WITH FROSH OFFENDERS**

(Continued from page one)  
Although THE TECH has attempted to secure information as to what the Freshman Rules Committee was doing to enforce the rules, the Committee has repeatedly refused to issue any statement in regards to this phase of its work. Original sale of freshman ties on Registration Day was a good deal below the official number of registered freshmen, and it was also reported at the time that many men had bought more than one tie. The Committee refused to comment on this situation beyond the fact that the ties were now on sale at the Co-operative store.

THE TECH has secured a partial list of freshmen who have been seen on the Institute ground without ties. This list is but a small proportion of the offenders since it is almost impossible to obtain a complete list. Many of those listed do wear ties most of the time and have been seen only at certain times without them. Others however are constant offenders, probably never having even bought the regulation tie.

Last year the Quadrangle Club co-operated with the Rules Committee in the enforcement of the freshman regulations. This year they have refused to take part in this work, so that the Rules Committee has had to depend to even a larger degree upon its own members for action.

The members of the freshman rules committee are: Louis P. Holladay, '34, chairman; Edward P. Bromley, '34; Arthur O. Williams, Jr., '34; Constantine S. Dadakis, '34; John R. Newell, '34; Samuel T. Orton, Jr., '35; John B. Ballard, '35; Hal L. Bemis, '35; John T. Cheney, Jr., '35; and Joseph L. Fisher, '35.

**Five Freshman Crews On  
River Each Morning Now**

Early in the morning when most of us are still asleep, forty-five to fifty freshmen, under the direction of Coach Al Dunning, are rowing up and down the Charles River in lapstreak barges.

Each morning Mr. Dunning selects from the crowd five or six crews. The rest work on the machines as punishment for not coming regularly and being assigned to a regular crew. A great amount of enthusiasm is shown by the freshmen in their work. Their stroke is becoming more practiced and their endurance is increasing. If their interest keeps up after a winter on the machines they will be unbeatable.

**Senior Rings On Sale  
Today In Main Lobby**

Sign-ups for senior rings can be made today and tomorrow in the main lobby opposite the information office, Room 10-100. Yesterday, the first day the booth was open, only sixteen men signed up, but many more are expected in the next two days, it was stated last night by Stephan H. Rhodes, chairman of the ring committee.

Sign-ups can be left with Mr. Frank A. Chace, Jr., president of Bates and Klink Company, which is making the rings. According to Mr. Chace, the reason why there has been no reduction in price over former years is that jewelry of this type is now affected by a tax. Still there has been no increase in price, the manufacturers having absorbed the tax.

**WALKER CAFETERIA HAS  
BETTER DINING SERVICE**

(Continued from page one)  
been quite gratifying in that we have obtained many helpful suggestions from the questionnaires and from personal observation", said Edward L. Wemple, '33, chairman of the inquiry group, when interviewed yesterday. Dormitory questionnaires, numbering 130, have been collected and will be apportioned to committee members to be read over. On meeting again tomorrow evening, the group will determine the consensus of student opinion as expressed in the dormitory questionnaires.

**DISTINCTIVE  
DRESS CLOTHES  
FOR RENTAL**

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THE ESPLANADE CAFETERIA**  
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Students' Special Meal Coupon Books  
\$5.50 Worth for \$5.00

*What is  
Cross Blending?*

*an Artist*

*might explain it this way...*



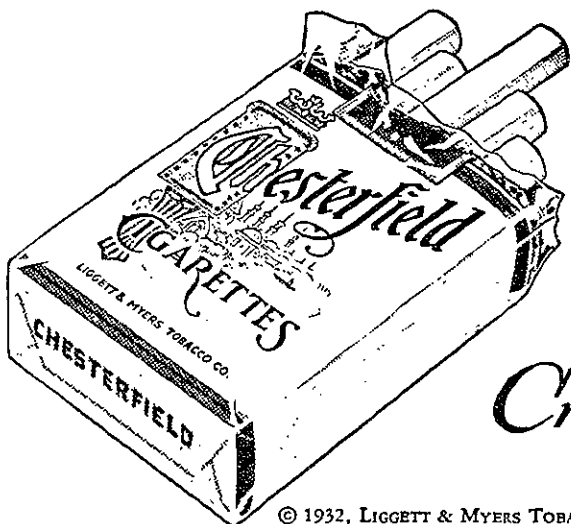
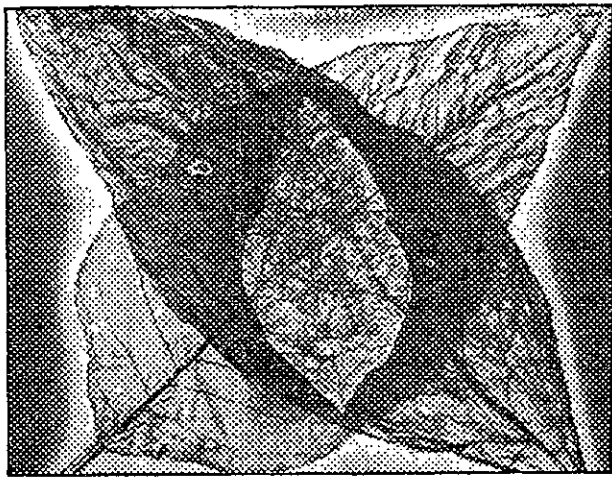
"Let's say you're painting clouds. You've got your primary colors here on the palette. But you haven't the clouds until you blend certain colors into the special tone you want.

"This is very much what happens in making a good cigarette. And I gather that what Chesterfield means by Cross-Blending is what an artist does with colors. Their Domestic and Turkish tobaccos — many varieties of each — are the primary colors.

They blend and cross-blend these tobaccos until they get the special tone they want — in other words, the Chesterfield flavor.

"And just as each color you use acts on the others to change and enrich them, so each Chesterfield tobacco partakes of the fine qualities of every other.

"You 'weld' different kinds to get a better kind. That's Cross-Blending!"



**Chesterfield**

*Cross Blended — that's why they're Milder  
that's why they TASTE BETTER*

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## CALENDAR

Wednesday, November 2

4:30 P.M. — T. C. A. Church Relations Meeting, Faculty Dining Room, Walker Memorial.  
5:00 P.M. — Merry-makers' Rehearsal, East Lounge, Walker Memorial.  
8:00 P.M. — Tau Beta Pi Smoker, Faculty Dining Room, Walker Memorial.

Thursday, November 3

5:00 P.M. — Banjo Club Rehearsal, East Lounge, Walker Memorial.

Friday, November 4

6:00 P.M. — American Society of Steel Testers' Dinner, Grill Room, Walker Memorial.  
9:00 P.M. — Sophomore Dance, Main Hall, Walker Memorial.

### Want Information On "Wandering Greeks"

"Wandering Greeks," or men who belong to fraternities in other colleges which have or have not chapters at the Institute, are requested to put their names, the fraternities to which they belong, and their former colleges on notebooks which will be posted tomorrow by the Technique on bulletin boards throughout the Institute.

### Corp XV Speaker To Discuss Job Hunting

E. C. Johnson, Former Chairman of Boston Unemployment Campaign, Talks

Discussing the various fields of industry that appear to be of most promise for future employment, Mr. E. C. Johnson, former chairman of the Boston Unemployment Campaign, will be the guest speaker at the first dinner meeting of Corp. XV on November 8 in the Banquet Hall of Hotel Continental. Mr. Johnson's topic is "If I Were Looking for a Job in June 1933".

Since the topic is a timely one and since Mr. Johnson's experience has particularly qualified him to describe the lines of business offering work and how to approach these companies, the address is of especial interest to all who will be seeking employment in the next year or two. Invitation to attend the meeting is extended to everyone interested. Emphasis is placed on the fact that all meetings this year are open to the members of every class and to the members of the instructing staff.

At the dinner next Tuesday election returns will be announced.

A membership drive starts today, and the annual Stock Contest of the Society begins next Monday. Those desiring to join the Society may see President Vicary or any officer of the organization. President Vicary has asked anyone interested in poster or advertising work to see him at once.

### SWIMMERS WORK AT UNIVERSITY CLUB

Swimming practice will officially get under way at the University Club pool in Boston this afternoon at 5 o'clock. The twenty-five freshmen who substituted this sport for Physical Training are especially urged to attend, since any absence from practices must be made up in the regular Walker gym classes. Three practices a week are the requirement for a passing grade in P. T.

Varsity candidates are also urged to report early to the pool, which is located at Stuart Street and Trinity Place in Boston. Diving candidates for the varsity will be especially welcome, since Lykes, last year's star performer and the only good diver on the squad, has graduated. The coaches are Max Untersee, varsity, and Richard H. Skinner, '21, freshmen.

### Harvard - Army Night Rudy Vallee

IN PERSON  
and his  
CONNECTICUT YANKEES

Statler Hotel — Imperial Ballroom

Subscription \$5.00 the couple  
Tax included

Dancing Begins at 8 P. M.

### DR. F. S. DELLENBAUGH SPEAKS ON AC POWER

Was Professor At Technology;  
Now President of Delta Co.

Dr. Francis S. Dellenbaugh, formerly a professor in the Department of Electrical Engineering, will speak at a meeting of the Radio Society to be held on Friday at five o'clock in Room 10-275. He has chosen as his subject "The design of rectified alternating current power supplies." He has treated this subject lately in print, and is particularly qualified to talk on it, being a prominent electrical engineer and head of the Delta Manufacturing Company.

Was Connected With Western  
Electric

After receiving his degree at Columbia University, Dr. Dellenbaugh was employed by the Westinghouse Electric Company until he was called to Paris with the Signal Corps during the war. Then, graduate work at Technology was his first step to a full

professorship in the Electrical Engineering Department. A large portion of the electrical laboratory equipment was purchased under his administration.

His diverse interests led him from Technology to Central and South America with the United Fruit Company in their research department. Now, Radio has claimed Dr. Dellenbaugh once more. He is now owner and chief engineer of the Delta Manufacturing Company, formerly the well known Acme Apparatus Company.

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### FIVE MANAGERS AND ATHLETE AWARDED

Letters Approved By Advisory  
Council At Meeting

The approval of awards to one athlete and five managers were the principal items of business transacted at the meeting of the Advisory Council on Athletics held last night.

Theodore Rimbach, '34, was awarded aTa for his performance at the spring interclass meet last year. Managerial awards were made to Charles Wood, '33, fencing; Robert Shepherd, '33, wrestling; Francis Doyle, '33, squash racquets; Walter Duncan, '33, soccer; and Calvin Mohr, '33, gym team.

### HOTEL BRUNSWICK BOSTON



### EGYPTIAN ROOM GOES MODERN

Fifth Transformation—Better Than Ever

LEO REISMAN presents HOWARD PHILLIPS with the new Hotel Brunswick Orchestra and famous radio singers in an entirely new setting

TONIGHT

A "HALLELUJAH" of ENTERTAINMENT

The theater goes on — while you eat — while you dance — never stops!  
Dancing 6:30-2 — No cover charge until 9 P. M. — No minimum



*"Nature in the Raw  
is seldom MILD"*

### THE STRIPED TIGER

"Nature in the Raw"—as portrayed by the great animal artist, Paul Bransom . . . inspired by the savage ferocity of the striped tiger, known throughout the world as the terror of the jungle. "Nature in the Raw is Seldom Mild"—and raw tobaccos have no place in cigarettes.

## No raw tobaccos in Luckies —that's why they're so mild



WE buy the finest, the very finest tobaccos in all the world—but that does not explain why folks everywhere regard Lucky Strike as the mildest cigarette. The fact is, we never overlook the truth that "Nature in the Raw is Seldom Mild"—so these fine tobaccos, after proper

aging and mellowing, are then given the benefit of that Lucky Strike purifying process, described by the words—"It's toasted." That's why folks in every city, town and hamlet say that Luckies are such mild cigarettes.

**"It's toasted"**  
That package of mild Luckies

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